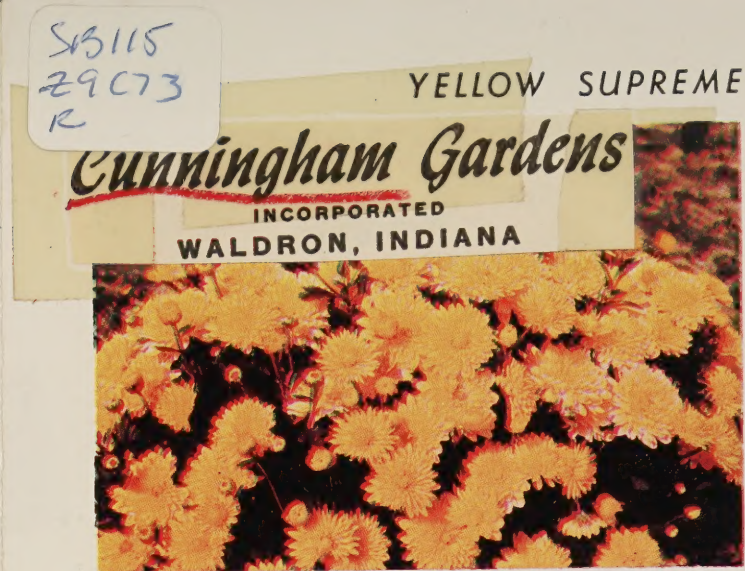




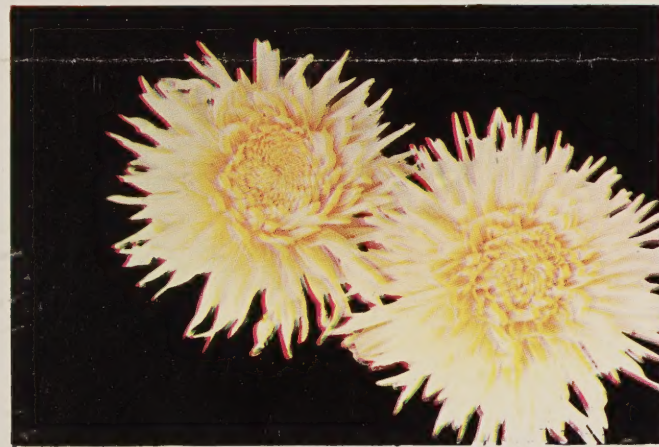
MINNPINK



MOJAVE GOLD



ORINOCO



RUBY BREITHAUPT

Garden Mums

for

1959



STYLISH



NEWTON



INDIAN RED

LIBRARY
RECEIVED
★ JAN 12 1959 ★
U. S. Department of Agriculture



ASTORIA



LORENZO



PILGRIM



FLAMBOYANT

CUNNINGHAM GARDENS, Inc.

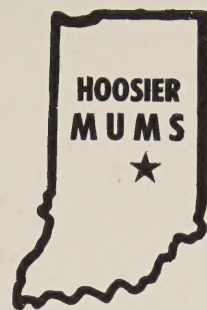
WALDRON, INDIANA

White

	Height	Flowering Date
CRYSTAL MAID. Cream white, low growing, non-fading	Med.	Sept. 15
MARTIN'S WHITE. Large pure white, compact & bushy habit	Short	Sept. 15
NANOOK. Cream white flowers, cushion	Short	Sept. 15
POWDERPUFF. White in wide mounds. Cushion	Short	Sept. 20
JESSAMINE WILLIAMS. Quilled white spoon. Free flowering	Med.	Sept. 25
OSTOSA. Large, glistening white, low growing	Short	Sept. 25
SHALIMAR. Creamy white, large flower, sturdy growth	Med.	Sept. 25
WHITE RICE. Fully double, 2-inch white pompons	Short	Sept. 25
CHRIS COLUMBUS. Cream white, large and vigorous	Med.	Oct. 1
GARDENIA. Large white, profuse, clean	Med.	Oct. 1
SPINDRIFT. White with cream center, 3-inch flowers	Med.	Oct. 1
AVALANCHE. Large shaggy white with cream center	Med.	Oct. 5
GLACIER. White to blush-white, sizable flowers	Short	Oct. 5
LIMELIGHT. White, vigorous growth. Fine for cutting	Tall	Oct. 5
LYRIC. White cushion, immaculate single	Short	Oct. 5
PILGRIM. Clear white large pompon; durable; compact	Med.	Oct. 5
WHITE CLOUD. Pure white, large, vigorous	Med.	Oct. 5
BENORA. Large white with distinctive yellow center	Short	Oct. 8
CLASSIC. Pure white, medium pompon. Fine for cutting	Tall	Oct. 10
MAESTRO. Cream white pompon, low growing plant	Short	Oct. 10

Pink & Lavender

CECIL BEED. Deep lavender-pink, free flowering	Med.	Sept. 15
LORENZO. Dark quilled purple	Med.	Sept. 15
ORCHID HELEN. Orchid-pink, sturdy and strong	Short	Sept. 15
COQUETTE. Excellent rose-pink cushion	Short	Sept. 20
MINNPINK. Clear rose-pink cushion	Short	Sept. 20
CECELIA. Purple cushion, nicely shaped plant	Short	Sept. 25
JOAN HELEN. Garnet-purple, semi-cushion	Short	Sept. 25
PURPLE CUSHION. Purple-red flowers, shapely habit	Short	Sept. 25
PURPLE QUEEN. Deep purple cushion, fine growth habit	Short	Sept. 25
PURPLE WATERS. Early deep purple, 3-inch flowers	Med.	Sept. 25
ROSE QUEEN. Rose-red, shapely cushion habit	Short	Sept. 25
SEPTEMBER CHEER. Cherry-rose-pink cushion	Short	Sept. 25
SEPTEMBER DAWN. Rose-pink; prolific short pink	Short	Sept. 25
SPELLBOUND. Brilliant lavender. Medium double flowers	Med.	Sept. 25
ARISTOCRAT. Deep cerise overcast claret, sturdy	Med.	Sept. 28
ARTIST'S DELIGHT. 3-inch geranium pink pastel	Med.	Sept. 28
EARLY LAVENDER. Early delicate lavender, vigorous	Short	Sept. 28
SALUTE. Deep purple flowers... Cushion	Short	Sept. 28
EVELYN DEVANEY. True shell-pink, vigorous and clean	Med.	Oct. 1
FUCHSIA FAIRY. (COCHECO) Profuse, light pink cushion	Short	Oct. 1
HELEN BOGUE. Massive double, purplish-rose	Med.	Oct. 1
JAYEFF. Deep pink, strong growth habit. Fully double	Med.	Oct. 1
JOYOUS. Lavender rosy-pink cushion. Prolific bloom	Short	Oct. 1
MYRTLE WALGREEN. Purple underlaid silvery lilac	Med.	Oct. 1
OLD LAVENDER. Large pure lavender, strong and sturdy	Tall	Oct. 1
PATRICIA LEHMAN. Sparkling peach-pink	Med.	Oct. 1
STYLISH. Large deep rose flushed raspberry-cerise	Med.	Oct. 1
ALLEGRO. Shrimp-pink shaded copper. Cushion type	Med.	Oct. 1
BETTY. Bright salmon-rose-pink, large, upright & sturdy	Tall	Oct. 5
JOYBRINGER. Salmon-rose large pompon, wide growth	Short	Oct. 5
MAJOR CUSHION. Lavender-rose cushion, rounded habit	Short	Oct. 5
MISCHIEF. Rosy red one-inch daisies	Med.	Oct. 5
ALERT. Large, dark purple with a silvery cast	Med.	Oct. 10
MASQUERADE. Silvery lavender and rose, medium pompon	Med.	Oct. 10



FROM
THE CROSSROADS
OF AMERICA!

1959 Hoosier Mums

QUALITY
ASSURED!

- Disease free — produced in sterilized medium from re-selected stock.
- Field tested for color, habit and form, and public acceptance.
- Shipped in modern packaging — well rooted — lowest possible prices commensurate with top quality.

RECOMMENDED LIST

FOR GARDEN — FOR CUT FLOWERS — FOR SPRING POTS

FOR THE GARDEN	FLOWERING	WHITE	YELLOW	PINK & LAVENDER	BRONZE & RED
Garden Mums have TWO seasons in which the public actively buys, SPRING and FALL. This list is useful for both seasons.	Sept.	Crystal Maid Mar. White Nanook Powderpuff Jess Williams Ostosa White Rice Shalimar Avalanche	Creampuff Early Gold Martin's Yel. Gold. Fantasy Yel. Cushion Yel. Pomp. Butterscotch Astoria Holiday	Orchid Helen Coquette Cecil Beed Lorenzo Minnpink Rose Queen Purple Queen Pur. Waters Sept. Cheer	Tecumseh Apricot Glow Ea. Kathleen Flamboyant Pomponette Geo. Luxton Toronto Orinoco Admiration
	Early Oct.	Gardenia White Cloud Benora Lyric Glacier Pilgrim Limelight Maestro	Yel. Supreme K. Ransom Mojave Gold Chiquita Newton Gold Ribbon R. Breithaupt Moonlight	Aristocrat Fuchsia Fairy Stylish Maj. Cushion Joyous E. Devaney Allegro Joybringer	Sc. Crimson Morocco Huntsman Remembrance Courageous Jubilee Indian Red Lipstick
FOR CUT FLOWERS	FLOWERING	WHITE	YELLOW	PINK & LAVENDER	BRONZE & RED
Varieties best suited for bedding or field planting to produce cut flowers	Sept.	Jess. Williams Shalimar Ch. Columbus Gardenia	Astoria Pathfinder Pr. Sunshine Holiday	Cecil Beed Art. Delight Spellbound Lorenzo	Ea. Crimson Ea. Kathleen Geo. Luxton Cr. Glory
	Early Oct.	Pilgrim Spindrift Limelight Classic	K. Ransom Mojave Gold Newton R. Breithaupt	Ev. Devaney Old Lavender Betty Aristocrat	Avalon Mona Admiral Car. Queen
FOR SPRING POTS & BEDDING PLANTS	FLOWERING	WHITE	YELLOW	PINK & LAVENDER	BRONZE & RED
Outstanding varieties to flower in Spring for bedding plant trade.	May	Crystal Maid Ch. Columbus Shalimar Ostosa Lyric Maestro	Y. Pomponette Y. C. Columbus Moonlight K. Ransom Chiquita Yel. Spoon	Orchid Helen Minnpink Pur. Waters Cecelia Sept. Cheer Maj. Cushion	Pomponette Toronto Mona Remembrance Morocco Red Velvet

Refer to Order Sheet For Prices and Collection Prices

Cunningham Gardens
INCORPORATED

PROPAGATORS — GROWERS — WHOLESALE
WALDRON, INDIANA.

Yellow

	Height	Flowering Date
CREAMPUFF. Light yellow sport of Powderpuff. Cushion	Short	Sept. 15
EARLY GOLD. Bright golden-yellow medium pompon	Short	Sept. 15
LEMON DROP. Lemon-yellow button pompon, cushion	Short	Sept. 15
MARTIN'S YELLOW. Short growing, large yellow blooms	Short	Sept. 15
MURIEL RICE. Primrose-yellow, 4-inch flowers	Med.	Sept. 15
PATHFINDER. Bright gold with deeply serrated petals	Med.	Sept. 15
PRAIRIE SUNSHINE. 4-inch bright yellow, excellent cut	Med.	Sept. 15
YELLOW CUSHION. Soft yellow cushion. Long season	Short	Sept. 15
YELLOW POMPONETTE. Bright yellow medium size pompon	Short	Sept. 15
GOLDEN FANTASY. Bright golden carnation flower	Short	Sept. 20
ASTORIA. Deep lemon pompon	Med.	Sept. 28
BUTTERSCOTCH. Huge golden-yellow with bronze tints	Med.	Sept. 28
HOLIDAY. Golden bronze, large flower, strong	Med.	Sept. 28
GOLD RIBBON. Light orange to deep yellow. Pompon cushion	Short	Oct. 1
KING'S RANSOM. Sturdy golden-yellow; eye catching	Med.	Oct. 1
MOJAVE GOLD. Huge flowers of sparkling golden-bronze	Med.	Oct. 1
MOONLIGHT. Soft clear yellow, large pompon	Med.	Oct. 1
YELLOW CHRIS COLUMBUS. Bright lemon, vigorous	Med.	Oct. 1
YELLOW SUPREME. Bright lemon-yellow. Cushion	Short	Oct. 1
CHARLES NYE. Deep lemon, large pompon, sturdy	Med	Oct. 5
CHIQUITA. Lemon-yellow, small pompon. Cushion	Short	Oct. 5
LEE POWELL. Chinese-yellow flowers in large size	Med	Oct. 5
NEWTON. Large 4-inch golden-yellow flowers	Med	Oct. 5
YELLOW SPOON. Bright clear yellow spoon	Med	Oct. 5
RUBY BREITHAUPT. Huge, light primrose-yellow	Med.	Oct. 10
TREASURE. Yellow, small pompon. Fine for cutting	Tall	Oct. 10
YELLOW BLANKET. Bright lemon-yellow, button pompon ..	Med.	Oct. 10

Bronze & Red

AUTUMNSONG. Early wine-red shading to carmine. Cushion	Short	Sept. 10
TECUMSEH . Red aging to buffy bronze, cushion	Short	Sept. 10
APRICOT GLOW. Rich apricot-bronze. Cushion	Short	Sept. 15
EARLY CRIMSON. Early flowering bright crimson	Med.	Sept. 15
POMPONETTE. Golden-bronze, medium pompon	Short	Sept. 15
BRONZE QUEEN. Copper bronze pompon, cushion habit	Short	Sept. 20
EARLY KATHLEEN. Copper bronze, nice fall color	Med.	Sept. 20
FLAMBOYANT. Flaming orange bronze, stately and lively	Med.	Sept. 20
GEORGE LUXTON. Soft bronze, early season	Med.	Sept. 20
TORONTO. Rich coppery-bronze; cushion-like	Short	Sept. 20
CROWNING GLORY. Orange overcast coral, 3-inch blooms ..	Tall	Sept. 25
ORINOCO. New crimson cushion, non-fading, rounded habit ..	Short	Sept. 25
ORSONA. Red and bronze, cushion	Med.	Sept. 25
RED ELF. Cushion habit, red pompon	Short	Sept. 25
ROUGE CUSHION. Red with yellow center. Semi-cushion ..	Med.	Sept. 25
ADMIRATION. Salmon fawn, flowers in profusion	Med.	Sept. 28
APACHE. Oriental-red, aging to reddish-bronze	Med.	Sept. 28
COPPERSMITH. Large coppery-bronze	Med.	Sept. 28
SCARLET CRIMSON. Good bright red for fall sales	Med.	Sept. 28
JUBILEE. Crimson mellowing to a deep clear red, pompon	Med.	Oct. 1
LIPSTICK. Brilliant red. Mid-season cushion	Short	Oct. 1
MOROCCO. Reddish-bronze, large flowers. Cushion-like	Short	Oct. 1
REDWOOD. Clear orange-red cushion	Short	Oct. 1
AVALON. Oranze-bronze small pompon. Excellent for cutting ..	Tall	Oct. 5
COURAGEOUS. Dark ruby-red, large double flowers	Med.	Oct. 5
ELITE CUSHION. Apricot-bronze. Sport of Major Cushion ..	Short	Oct. 5
HUNTSMAN. Scarlet orange. A good cut flower	Tall	Oct. 5
INDIAN RED. Indian rust color; unique, large flower	Med.	Oct. 5
MONA. Rust-bronze medium pompon. Excellent for cutting ..	Med.	Oct. 5
RED VELVET. Deep velvety crimson. Sturdy and strong	Med.	Oct. 5
REMEMBRANCE. Dark carmine red, holding color well	Med.	Oct. 5
ADMIRAL. Rich velvety dark red. Excellent for cutting	Tall	Oct. 10
CARMINE QUEEN. Dark carmine pompon. Best for cutting ..	Tall	Oct. 10

1959 ORDER SHEET

Sold To

Ship To

Date of Order

Shipping Date

Ship Via

Amount Enclosed

PRICE	25 of one variety	\$2.00
	50 of one variety	\$3.50
SCHEDULE	100 or more, one variety ..	\$6.00 per 100

MINOR SUBSTITUTIONS PERMITTED ☐ Yes

NO SUBSTITUTIONS PERMITTED ☐ No

White

Quan.	Variety	Amt.
.....	Crystal Maid
.....	Martin's White
.....	Powderpuff
.....	Nanook
.....	Jessamine Williams
.....	Ostosa
.....	Shalimar
.....	White Rice
.....	Chris Columbus
.....	Gardenia
.....	Spindrift
.....	Avalanche
.....	Glacier
.....	Limelight
.....	Lyric
.....	Pilgrim
.....	White Cloud
.....	Benora
.....	Classic
.....	Maestro

Pink & Lavender

Quan.	Variety	Amt.
.....	Purple Queen
.....	Purple Waters
.....	Rose Queen
.....	Aristocrat
.....	Sept. Cheer
.....	Sept. Dawn
.....	Spellbound
.....	Artist's Delight
.....	Early Lavender
.....	Salute
.....	Evelyn Devaney
.....	Fuchsia Fairy
.....	Helen Bogue
.....	Jayeff
.....	Joyous
.....	Myrtle Walgreen
.....	Old Lavender
.....	Patricia Lehman
.....	Stylish
.....	Allegro
.....	Betty
.....	Joybringer
.....	Major Cushion
.....	Mischief
.....	Alert
.....	Masquerade

Yellow

.....	Cecil Beed
.....	Lorenzo
.....	Orchid Helen
.....	Coquette
.....	Minnpink
.....	Cecelia
.....	Joan Helen
.....	Purple Cushion
.....	Creampuff
.....	Early Gold

Yellow

Quan.	Variety	Amt.
.....	Lemon Drop
.....	Martin's Yellow
.....	Muriel Rice
.....	Pathfinder
.....	Prairie Sunshine
.....	Yel. Cushion
.....	Yel. Pomponette
.....	Golden Fantasy
.....	Astoria
.....	Butterscotch
.....	Holiday
.....	Gold Ribbon
.....	King's Ransom
.....	Mojave Gold
.....	Moonlight
.....	Yel. Chris Columbus
.....	Yellow Supreme
.....	Charles Nye
.....	Chiquita
.....	Lee Powell
.....	Newton
.....	Yellow Spoon
.....	Ruby Breithaupt
.....	Treasure
.....	Yellow Blanket

Bronze & Red

.....	Autumnsong
.....	Tecumseh
.....	Apricot Glow

Bronze & Red

Quan.	Variety	Amt.
.....	Early Crimson
.....	Pomponette
.....	Bronze Queen
.....	Early Kathleen
.....	Flamboyant
.....	George Luxton
.....	Toronto
.....	Crowning Glory
.....	Orinoco
.....	Orsona
.....	Red Elf
.....	Rouge Cushion
.....	Admiration
.....	Apache
.....	Coppersmith
.....	Scarlet Crimson
.....	Jubilee
.....	Lipstick
.....	Morocco
.....	Redwood
.....	Avalon
.....	Courageous
.....	Elite Cushion
.....	Huntsman
.....	Indian Red
.....	Mona
.....	Red Velvet
.....	Remembrance
.....	Admiral
.....	Carmine Queen

Cunningham Gardens

INCORPORATED
WALDRON, INDIANA

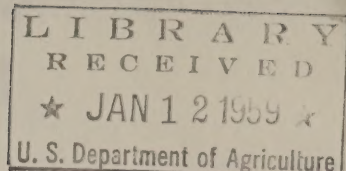
HOOSIER MUMS FROM



THE CROSSROADS OF AMERICA!

MUMS

GARDEN VARIETIES



PRICE SCHEDULE

25 of one variety	\$2.00
50 of one variety	\$3.50
100 or more, one variety ..	\$6.00 per 100



YOUR SELECTION OF VARIETIES

SHIPPING INFORMATION

1. **DELIVERIES.** All orders are shipped via Railway Express collect unless otherwise directed. If parcel post shipments are desired, be sure to allow sufficient postage with your order unless satisfactory credit has been established.
2. **CLAIMS.** Our responsibility ceases when the delivering carrier accepts shipment. If damage should occur enroute, have your AGENT inspect shipment and assist you in properly filing a claim for loss. We shall aid you in every way we can, but notify us immediately should there be damage.
3. **PACKAGING.** We have shipped plants to the wholesale trade for more than 50 years, therefore are fully aware of the problems in handling perishable products. Our means of packaging assures safe arrival of cuttings.
4. **SUBSTITUTION.** When substitution is permitted, we shall ship equal or better varieties, using our judgment. Often very minor substitution, if permitted, will complete an order in full in one shipment, thus eliminating the delay and expense of subsequent shipments.
5. **AVAILABILITY.** Garden Mum rooted cuttings are in constant production from January 1st to July 15th. 25 of each variety is the minimum that can be supplied, and all quantities must be in multiples of 25 because of packaging.

Special collection prices are made to growers who wish to depend on us for selection of varieties. All collections are well-balanced, of course including new and better varieties, and can be shipped immediately or as needed.

Collection No. 1	Collection No. 2	Collection No. 3	Collection No. 4
Tall varieties for cutting.	Wide assortment for spring & fall sales.	Spring blooming pots.	Cushion varieties only.
Quantity	Quantity	Quantity	Quantity

ORDER MAY COMPRISE ANY COLLECTION OR COMBINATION OF COLLECTIONS

PRICES:

COLLECTION PRICE SCHEDULE

500 R. C.	\$ 27.50
1000 R. C.	\$ 52.50
2000 R. C.	\$100.00

SHIPPING DATE TOTAL QUANTITY AMOUNT

Cunningham Gardens
INCORPORATED
PROPAGATORS — GROWERS — WHOLESALE
WALDRON, INDIANA.

GOOD CUTTINGS, GOOD PACKAGING, GOOD RESULTS